Successful Drupal Projects

Some Non-technical Tips

Why Bother?

Time!

Also, Money

"Successful"

getID3

Successful project

Drupal Commerce

Unsuccessful project?

@font-your-face

Successful project

I Don't Know

But I Have Some Ideas

Code Doesn't Matter

Solutions Matter

1. Find a Good Problem

1a. An *Unsolved* Problem
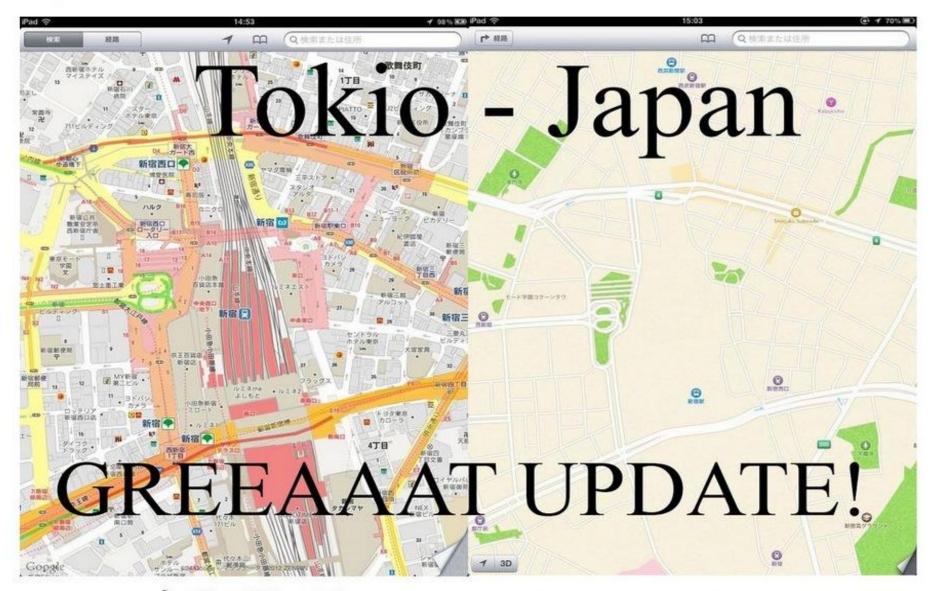
1b. A *Growing* Problem

Make it *Really* Big

Make it *Really* Small

Solve it Twice

Find ~~Users~~ Customers

Modulate

Annoy People

Tokio - Japan

GREEAAAT UPDATE!

iOS 5

iOS 6

Annoy People

Solve Issues Twice

Bugs mean Contributors

Support means Bugs

Own Your Issue Queue

Fix Others' Issues

Leave Your Queue

Don't be a Dick

This Takes Time

Totally Worthwhile

Questions?

I Will Answer Twice